NeuroHeart Education Foundation

2024



COURSE PORTFOLIO:

3.3 HOWITE

BE AN

ENTREPRENEUR

3.3 HOW TO BE AN ENTREPRENEUR - DR. JOSEPH RIOS

YOUTH ENTREPRENEURSHIP: WHERE BIG IDEAS START YOUNG™

ABSTRACT

Teenpreneurs, unite! Join us for a transformative 10-week bootcamp with Dr. Joe Rios where you will explore global connections, unleash your creativity, and turn big ideas into reality.

Course Takeaways:

- Collaboration with a team to develop a venture from ideation to pitch
- Understand and implement problem-solution thinking
- Create and test a Minimum Viable Product (MVP)
- Build effective marketing strategies
- Navigate revenue models, financial projection, and funding pitches
- Present and pitch ideas confidently to potential investors

STRUCTURE

Duration: 10 weeks
Frequency: Once a week
Session Length: 2.5 hours each

COURSE OUTLINE

WEEK 1:

Introduction to Entrepreneurship: The Business Plan

WEEK 2:

Toward a Venture: The Value Proposition

WEEK 3:

Targeting a Market

WEEK 4:

Customer Profile and Journey

WEEK 5:

Testing Ideas with a Minimum Viable Product (MVP)





WEEK 6:

Creating a Marketing Plan

WEEK 7:

Revenue Model and Funding Pitch

WEEK 8:

Draft Presentation of Team Venture/Student Feedback

WEEK 9:

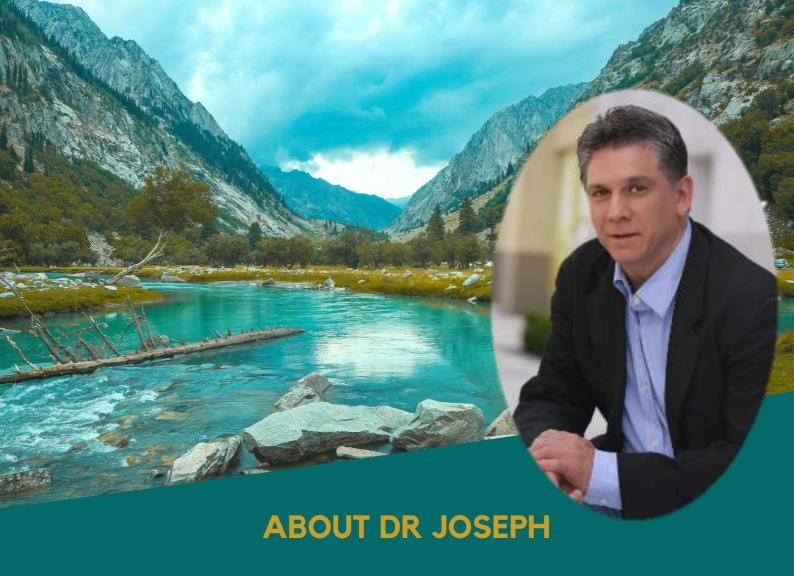
Mastering the Pitch: Presentation Skills Refinement

WEEK 10:

Final Investor Pitch and Course Recap

Course Logistics:

- Student Onboarding: Complete the pre-course questionnaire before starting.
- Student Feedback: Provide outgoing feedback at the end of the course.
- Course Recommendation Letter: Upon completion of the course.



Dr. Joseph Rios holds a Ph.D. from Stanford University in International Comparative Education. He is former Pedagogy Lead, with Google Brain (AI/Machine Learning) and was Lead Instructor in Asia for the Colombia Business School's Venture for All entrepreneurship program before launching his own educational start-up.

He serves annually as a Model Entrepreneurship Competition (MEC) Judge and has over two decades of global experience as Director of Education, HR Consultant and Trainer to fortune 500 companies. He is based in Silicon Valley and is multilingual and multicultural.

Dr. Rios believes great ideas truly start young, and through knowledge, creativity, and a global perspective, entrepreneurship can inspire a new generation of changemakers who build bridges across cultures, fostering innovation, insight, and positive change for a better world.

CONTACT

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